

New Swedish GPS–alarm tracks stolen outboard motors

Axtech AB now presents redKnows MiniFinder, a new Swedish-made GPS tracking system. MiniFinder is designed to be placed in small spaces and in damp and demanding environments, which makes the system ideal for outboard motors, for example.

MiniFinder is small in size (78x62x28mm) and has a built-in GPS and GSM antenna. With its flexible mounting device, redKnows MiniFinder can be easily placed in all smaller vehicles, such as small boats, outboard motors, ATVs, motorcycles and snowmobiles. The alarm is equipped with a rechargeable internal battery that lasts up to three days and nights. In other words, it can be placed without a connection to an external battery in a vehicle that is going to stand in an unsecured location over a weekend, for example.

An activated redKnows MiniFinder reacts and sends a status-SMS to your mobile telephone if someone disturbs or moves your property. The text message contains the place where the alarm is located as well as a link that leads directly to a map image with the location indicated. MiniFinder can be adjusted with three settings: movement, vibration and tracking. You can also telephone the alarm whenever you wish and get information via SMS on its position, velocity and direction.

"There is a great need for protecting property that is easy to steal and difficult to recover, such as outboard motors, motorcycles, ATVs and certain types of contracting equipment. That is to say, machines where small, durable alarms are required," says Ove Eklund, CEO of Axtech AB. "Because of our experience with GPS alarm and tracking systems, we have now chosen to take full control of development and quality and to manufacture our own products in Sweden."

Millions in thefts

For many years thefts of outboard motors and boats have been a major problem. In Sweden alone thefts of boats and boat motors amount to about 250 million kronor every year. Most motors are never recovered. The same applies to other vehicles, such as motorcycles, that are sought after by thieves (BRÅ).

There are currently various ways to protect oneself, but there has long been a demand for a small user-friendly alarm that can be placed in small spaces. As in the past, Axtech chooses to have subscription-free solutions for its alarms. All that customers pay for is the alarm and SMS traffic to and from the alarm.

We see many applications for our little MiniFinder," Says Peter Wedin, Axtech sales manager. In addition to protecting your property where you can connect MiniFinder to an external battery, you can also insert it in your child's jacket pocket, take it along when you go out in the woods or place it in your bag when you travel. Authorised people can then locate the alarm at any time via SMS. Since there is an SOS button on the remote control that transmits the location via SMS, it also serves as a personal distress signal in emergency situations."

"We strongly believe in our new product. It is a cost-effective way to protect your equipment. Axtech is committed to user-friendliness and a customer focus. The goal is to have the most satisfied customers in the market," says Peter.

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Photo: redKnows MiniFinder